Storage -as-a-Service

Is your existing data storage

- Reaching end-of-life or end-of-support?
- Impacting app performance?
- Inadequate to meet fast-growing needs?
- Not compliant (GDPR, HIPAA, SOC-2)?
- Inflexible?
- **Expensive?**

Aware of all the options for cloud storage? Remember, not all clouds

or cloud service providers are the same.

PUBLIC

 Large datacentres owned by hyperscalers like AWS, MS Azure et al.

Starting costs can seem low, but look

out for unexpected fees.

HYBRID

Tailored and integrated to

A mix of on-premise and cloud storage.

meet your needs.

· Owned by you or a private cloud

provider. Tend to give more control over security.

PRIVATE

Starting costs can seem high, but TCO is often lower.

Combine public and private clouds.

> MULTI

- · Connect them or not depending on
- your needs.

You have two basic options when it comes to storage:



Vendor installs storage

infrastructure and provides support. You are responsible for day-to-day running.

Pay for a fully managed service

Hire a managed service

They run everything.

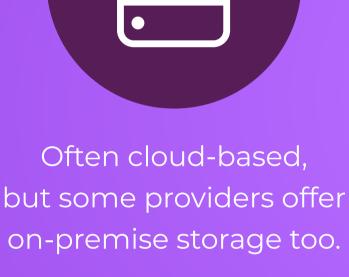
provider and agree an SLA.

What is

Storage-as-a-Service (STaaS)? STaaS is a fully managed service on an OpEx subscription model.

It allows you to:







RESOURCE **□□□** PERFORMAMCE · Faster provisioning, from days and · High performance with cost-effective weeks to minutes and hours. scaling.

Benefits of choosing

fully managed STaaS

hardware to be delivered and set up. No more worrying about appliances

- Consolidate devices and safeguard against obsolescence.
- Reduced training and maintenance releases valuable IT resources.

No more ordering and waiting for new

reaching end-of-life or end-of-support.

COST

Time and cost-avoidance savings.

No need to carry the cost of spare

No need to buy and deploy hardware

every time you need more capacity.

capacity.

 Better visibility into VM input/output counts and specific disk or network

across your business.

bottlenecks.

Optimise processes and workflows

- **SECURITY** MSP will monitor and regularly update

Get advice on the best cloud or

on-premise deployment to protect

Benefits of Creative

hybrid storage – pay per TB. For any media – flash, hard disk, SSD,

Pay-as-you-go on-premise, cloud or

object storage, tape or cloud. Match storage types to suit

different business requirements.

Greater agility without the expense of hyperscalers. Option to improve disaster

Fully managed by our

facilities.

industry-leading specialists.

recovery with data stored in Creative

security measures.

your data.

ITC STaaS?

Lower server footprint plus savings

Access to cutting edge storage and

through better storage utilisation.

In line with latest best practices and information security standards.

security technology.

- America & Asia.

Datacentres in the UK, EU, North Increased availability with archived toolsets.

Interested in finding out more?

Head to creative-itc.com or contact us on karl.smith@creative-itc.com



to arrange a call.

